

### **David Missal**

ART DIRECTOR/VISUAL DESIGNER

Experienced visual designer, UX/UI designer, illustrator, animator and team leader with over 8 years of experience creating unique and innovative digital games and products from concept all the way to implementation.

- Location:Ontario, Canada
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### MY SKILLS

- · VISUAL DESIGN
- · ux/ui
- ·ANIMATION
- · 2D/ 3D DESIGN
- · GRAPHIC DESIGN
- · CREATIVE
- · LEADER
- · TEAM PLAYER
- · GAMIFICATION
- · GAME DEV

#### **EXPERIENCE**

### 2022 Current

### ART DIRECTOR at Castle of Blackwater

- Established the in game visual style and artisitc approaches.
- Managed and guided the art team to push the art style to its max potential.
   Layed out the flow and design of the main map

2022 2023

# ART DIRECTOR at Pixel War

- Worked to boost visuals and improve the overall branding of the game
- Worked on combat animations, designed dungeons and developed web elements for marketing.

2021 2022

## ART DIRECTOR at Pixie Interactive

- Designed the look and feel of Northern Guilds.
   Established and developed the art development pipe-
- · Lead the hiring and training of the art team.

2020 2021

## UI ARTIST / VISUAL DESIGNER at Amber Studios

- UI artist / illustrator for Tetris Beat, Apple Arcades featured title for August 2021.
- · Developed UI, illustrations, and icons.
- Worked on pitches for future projects.

2019 present

#### FREELANCE DESIGNER

 Partnered with some great companies including Harley Davidson, Royal Holiday Vacation Club and Eddy App.

2018 2019

# LEAD VISUAL DESIGNER at Aave Lending

- $\boldsymbol{\cdot}$  Worked on graphics, animations and user interactions.
- Worked closly with the engineers and leadership to develop a product that met with the intended business needs.

2016 2017

ARTIST / TECHNICAL ARTIST at V2 Games

#### **EDUCATION**

2019

Gamification

Interaction Design Foundation - Online

2015 2016 Programming for Games, Web and App

Vancouver Film School - Vancouver, Canada

2008 2011 Traditional Animation and 3D Game Design

Seneca College - Toronto, Canada

### **ACHIEVEMENTS**

-Brought in day one on Castle Of Blackwater and worked my ass off to bring the game from concept to release over the course of 3 years. I am very proud of the work the team accomplished over those 3 years

Responsible for the design of 10,000 digital viking NFT's that went on to raise 2.8 million (USD). With the success of the Mint enough money was raised to build a team and go into full development for the game Northern Guilds.