



David Missal

VISUAL / UX/UI DESIGNER

Experienced visual designer, UX/UI designer, illustrator, animator and team leader with over 8 years of experience creating unique and innovative digital games and products from concept all the way to implementation.



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Toronto, Canada



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MY SKILLS

- VISUAL DESIGN
- UX/UI
- ANIMATION
- 2D/ 3D DESIGN
- GRAPHIC DESIGN
- CREATIVE
- LEADER
- TEAM PLAYER
- GAMIFICATION
- GAME DEV

EXPERIENCE

- 2022 Current** **ART DIRECTOR / UX DESIGNER at Castle of Blackwater**
 - Established the in game visual style and artistic approaches for both the UI and ingame elements
 - Guided the art team to create design in line with the projects vision
 - Layed out the flow and design of the main map
- 2022 2023** **ART DIRECTOR / VISUAL DESIGNER at Pixel War**
 - Worked to boost visuals and improve the overall branding of the game
 - Worked on combat animations, designed dungeons and developed web elements for marketing.
- 2021 2022** **ART DIRECTOR / UX/UI DESIGNER at Pixie Interactive**
 - Designed the look and feel of **Northern Guilds**.
 - Established and developed the art development pipelines
 - Lead the hiring and training of the art team.
- 2020 2021** **UI ARTIST / VISUAL DESIGNER at Amber Studios**
 - UI artist / illustrator for **Tetris Beat**, Apple Arcades featured title for August 2021.
 - Developed UI, illustrations, and icons.
 - Worked on pitches for future projects.
- 2019 present** **FREELANCE VISUAL DESIGNER**
 - Partnered with some great companies including **Harley Davidson**, **Royal Holiday Vacation Club** and **Eddy App**.
- 2018 2019** **LEAD VISUAL DESIGNER at Aave Lending**
 - Worked on graphics, animations and user interactions.
 - Worked closely with the engineers and leadership to develop a product that met with the intended business needs.
- 2016 2017** **ARTIST / TECHNICAL ARTIST at V2 Games**

EDUCATION

- 2019** **Gamification**
Interaction Design Foundation - Online
- 2015 2016** **Programming for Games, Web and App**
Vancouver Film School - Vancouver, Canada
- 2008 2011** **Traditional Animation and 3D Game Design**
Seneca College - Toronto, Canada

ACHIEVEMENTS

- Brought in day one on Castle Of Blackwater and worked my ass off to bring the game from concept to release over the course of 3 years. I am very proud of the work the team accomplished over those 3 years
- Responsible for the design of 10,000 digital viking NFT's that went on to raise 2.8 million (USD). With the success of the Mint enough money was raised to build a team and go into full development for the game Northern Guilds.